



# Preparing content for printing

## **BILLBOARD ADVERTISING ACROSS SLOVENIA**

**BILLBOARDS ACROSS SLOVENIA, WHICH CAN BE LEASED AT THE  
LOCAL, REGIONAL OR NATIONAL LEVEL.**

### **INSTRUCTIONS FOR PREPARING THE PRINT FILE**

The client must deliver files for offset and digital printing in the digital form (preferably pdf) that can be read on a PC or Mac.

Sent files should be  
created using the  
following software  
(formats):

Adobe Photoshop (pdf.,eps., jpg., tiff., psd.)  
Adobe Illustrator (ai., eps.)  
Freehand (eps., fh.)  
Corel Draw (cdr.)

If you send open-source files, attach the used fonts or  
convert all text to curves.

**Dimensions for large  
format printing:**

Billboard (offset ali digitalni tisk) 400 cm x 300 cm + 5 mm porezave  
Billboard (offset ali digitalni tisk) 504 cm x 238 cm + 5 mm porezave  
Billboard (offset ali digitalni tisk) 600 cm x 300 cm + 5 mm porezave  
Billboard (offset ali digitalni tisk) 800cm x 300 cm + 5 mm porezave

The files should have a resolution of 300 dpi.  
CMYK color model should be used.  
Materials for printing should be scaled 1:10.  
File in the format: PDF for press.

**Official deadline for  
file delivery:**

**7 business days before campaign start.**

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