



Preparing content for printing **SUPERSIZE ADVERTISING**



LARGE, SUPERSIZE BILLBOARDS ARE LOCATED NEXT TO ALL
ARTERIAL ROADS AND MAJOR CROSSROADS IN LJUBLJANA AND
ALONG SLOVENIAN HIGHWAYS.

INSTRUCTIONS FOR PREPARING THE PRINT FILE

The client must deliver files for offset and digital printing in the digital form (preferably pdf) that can be read on a PC or Mac.

Sent files should be created using the following software (formats):

Adobe Photoshop (pdf.,eps., jpg., tiff., psd.)
Adobe Illustrator (ai., eps.)
Freehand (eps., fh.)
Corel Draw (cdr.)

If you send open-source files, attach the used fonts or convert all text to curves.

Dimensions for large format printing:

Billboard (offset or digital printing) 600 cm x 300 cm + 5 mm crop
Billboard (offset or digital printing) 800cm x 300 cm + 5 mm crop
Big board (offset or digital printing) 1200cm x 500 cm + 5 mm crop
Giga board (offset or digital printing) 1500cm x 600 cm + 5 mm crop

The files should have a resolution of 300 dpi.
CMYK color model should be used.
Materials for printing should be scaled 1:10.
File in the format: PDF for press.

Official deadline for file delivery:

7 business days before campaign start.

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